



Ace Strategic Initiative Workshop

Thursday, 30th April 2015, Brussels

Registration

09.00 Registration and tea/coffee

Presentations

09.30 Workshop welcome

Edel Giltenane, ACE

09.35 Message from the Joint Technical Secretariat, North-West Europe

Maria Domzal, Project Officer, NWE Secretariat

09.40 Strategic Initiatives Overview

Edel Giltenane, ACE

Brainstorming Session

09.55 Marking the Moment

10.40 *Morning Break*

Breakout sessions

11.00 Session 1: *Influencing Policy*

11.20 Session 2: *Empowering and Enabling the Citizen*

11.40 Session 3: *Identifying Effective Communication Channels*

12.00pm Feedback and Q&A

12.45pm - *Networking Lunch*

Project Ideas & EU Collaboration

1.45pm Speakers' Corner

2.15pm Harvest your Ideas

3.15pm Exchange your ideas over tea & coffee

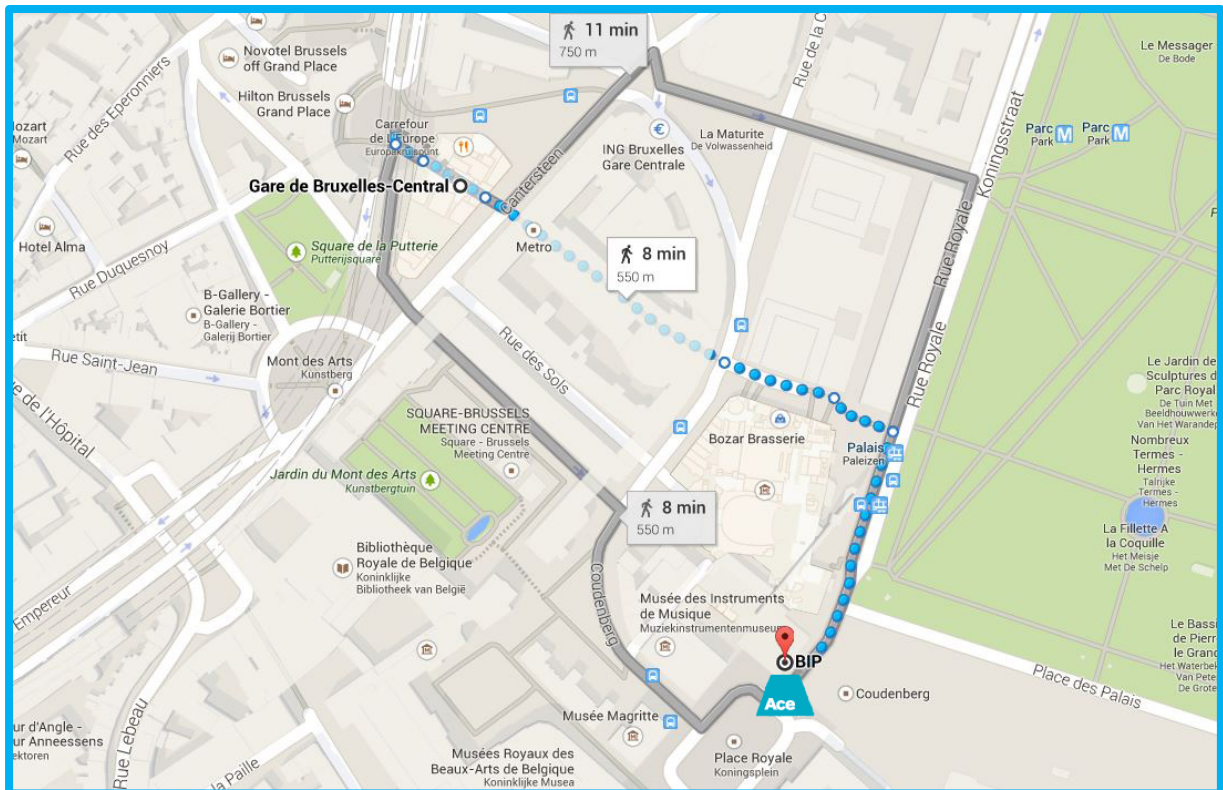
3.45pm Workshop Close



Map of Venue

BIP Brussels, House of the Capital Region

Rue Royale 2-4 Koningsstraat 1000 Brussels



- The BIP venue is located at **2-4 Rue Royale** in the heart of the city centre.
- The closest train station is **Gare de Bruxelles-Central**, which is less than a 10 minute walk to the venue

